



# WHITEPAPER

**The AI-Powered, Self-Marketing Cryptocurrency Leading  
a New Era in the Matic Fortune Token Market**

# INTRODUCTION



Matic Fortune is a revolutionary cryptocurrency token combining AI and blockchain technology to create an unstoppable, entirely self-sufficient marketing powerhouse.

Using AI-based software, Matic Fortune can learn from successful marketing strategies, write its own PR and promote itself across relevant forums and social networks. As it advances, the Matic Fortune token will become more intelligent and powerful, growing exponentially on its way to become a leading player in the cryptocurrency market.

The unique combination of technologies behind Matic Fortune offers benefits such as increased ROI, self-sufficiency and absolute transparency. By leveraging AI to enhance its marketing capabilities, Matic Fortune delivers a unique investment opportunity for generating significant returns over time.

In this whitepaper, the Matic Fortune team will explore the technology behind our concept, its brilliant benefits and range of potential applications across different industries. We will also provide investors with an honest assessment of the risks and challenges associated with investing in this innovative cryptocurrency token.

# OPPORTUNITY



The ERC20 token market has seen explosive growth in recent years, with continual surges of interest and investment in these uniquely engaging and profitable digital assets.

According to CoinMarketCap, the market capitalization of the ERC20 token market has grown from \$0 in early 2020 to over \$20 billion in early 2022 - representing remarkable year-on-year growth in this soaring new market and highlighting its increasing popularity among crypto-savvy and newcomer investors alike.

A key reason for the seemingly unstoppable rise in ERC20 token investment is their ever-expanding range of new and innovative use cases. From use as forms of payment to incentivizing community participation, ERC20 tokens continue to gain traction across different industries and applications. As a result, demand for ERC20 tokens is expected to grow even further in the years ahead.

In this rapidly advancing market, Matic Fortune stands out as a completely new and revolutionary ERC20 token. Its self-sufficient, AI-powered marketing capabilities render it a compelling, highly attractive opportunity for investors.





Unlike all ERC20 tokens to this point - which require significant human marketing efforts to gain and maintain sector traction - Matic Fortune can create its own marketing strategies, write its own PR and promote across relevant forums and social networks. This alone marks Matic Fortune as a low-maintenance, high-intrigue investment opportunity with the potential to shake up the ERC20 token market and generate significant returns over time.

As the ERC20 token market continues to become more crowded and competitive, Matic Fortune steps to the forefront with its self-sufficient marketing and promotion solutions. By leveraging our progressive blend of AI and blockchain technology to enhance its marketing capabilities, Matic Fortune has the potential to become a leading presence player in the ERC20 token market and valuable addition to any investor's portfolio.



# HOW IT WORKS



Matic Fortune will be able to generate content (including press releases, social content and marketing materials) based on the data that its AI continually analyzes - then self-publish this content across relevant forums and social media platforms. Matic Fortune will then monitor and assess the performance of its marketing efforts, adjusting strategies across specific forums and social channels in its ongoing quest to optimize results.

With its aforementioned interactive AI dashboard, Matic Fortune will respond to user inquiries and grow from their feedback, channeling data from every newly developed insight into the conversations it holds with real people across forums and social channels.

To allow itself to adjust marketing strategies in real-time, Matic Fortune will also actively track and evaluate market trends and sentiment. This will enable Matic Fortune to stay ahead of the curve while establishing and maintaining its position as a leading player in the ERC20 token market.





# TOOLS



## **Natural Language Processing (NLP)**

AI-powered NLP algorithms can be used to analyze social media posts, forums and other online communities in order to identify discussions and topics relevant to Matic Fortune .This information can then be used to develop targeted marketing campaigns and engage with potential investors.

## **Sentiment Analysis**

By analyzing sentiment within social media posts, forums and other online communities related to Matic Fortune , our platform's AI can identify positive or negative sentiment towards the token. These inputs will support Matic Fortune in tailoring its marketing efforts to best-address any concerns that potential or existing holders may possess.

## **Image and Video Recognition**

AI-powered image and video recognition technology helps Matic Fortune to identify and track its logo and associated branding elements across social media platforms and online communities. This empowers Matic Fortune AI to identify where its branding is being used and to most effectively track and adapt its marketing efforts.

## Predictive Analytics

By analyzing historical data and market trends, our platform AI can predict future market trends and user behaviors. This can help Matic Fortune to identify potential market opportunities and adjust its marketing strategies accordingly.

## Personalization

AI can be used to personalize Matic Fortune 's marketing messages based on user behaviors, preferences and all related data. By continuing to personalize its automated marketing efforts to individual users and online groups alike, Matic Fortune can tailor its marketing strategies to result in optimal engagement and conversions.



# TOKEN

The Matic Fortune project is powered by an ERC-20 Polygon token (MFC).

Matic Fortune has been designed as a community-owned project with a total circulating supply of 11,000,000 tokens.

The breakdown for the 11M circulating supply is as follows:

## **Presale (50%)**

50% (5.5M) of tokens will be sold in presale to ensure a strong and engaged community .

### **Presale**

Round 1 80000 MFC token to be sold: 1 MFC = 0.125 MATIC (80000 +8000 10% Ref. Bonus = 88000 MFC)

Round 2 140000 MFC token to be sold: 1 MFC = 0.1428 MATIC (140000 + 14000 10% Ref. Bonus = 154000 MFC)

Round 3 240000 MFC token to be sold: 1 MFC = 0.167 MATIC (240000 + 24000 10% Ref. Bonus = 264000 MFC)

Round 4 400000 MFC token to be sold: 1 MFC = 0.20 MATIC (400000 + 40000 10% Ref. Bonus = 440000 MFC)

Round 5 640000 MFC token to be sold: 1 MFC = 0.25 MATIC (640000 + 64000 10% Ref. Bonus = 704000 MFC)

Round 6 860000 MFC token to be sold: 1 MFC = 0.33 MATIC (960000 + 96000 10% Ref. Bonus = 1056000 MFC)

Round 7 1280000 MFC token to be sold: 1 MFC = 0.5 MATIC (1280000 + 128000 10% Ref. Bonus = 1408000 MFC)

Round 8 1280000 MFC token to be sold: 1 MFC = 1 MATIC (1280000 + 128000 10% Ref. Bonus = 1408000 MFC)





### **CEX/ DEX listings & Rewards (10%)**

10% (1.1M) will be used to provide token liquidity, fund exchange listings and provide community rewards via staking. This allocation will ensure adequate token liquidity and wide availability across exchanges. It will also incentivize Matic Fortune community members to actively participate and promote the token. This allocation will be comprised of:

0.6M on POLYGON - dedicated to CEX/ DEX listings

### **Development (5%)**

The remaining 5% (0.55M) of tokens will be held by the Matic Fortune development team to fund ongoing development and token support. This allocation will ensure that the token continues to provide tangible utility and value to investors as it evolves. This allocation will be comprised of:

### **Cross-chain locked liquidity (3M):**

3M tokens will be removed from circulating supply and locked on a secure cross-chain bridge to provide liquidity for swapping \$MFC tokens cross-chain. We will be looking at the likes of Stargate and other existing public bridges to provide maximum decentralization and security. To enhance this we may also look to spread locked liquidity across multiple protocols.



# STAKING

Matic Fortune 's staking program presents users with a thrilling opportunity to earn

rewards by contributing to the token's marketing efforts.

By staking Matic Fortune tokens, users will be welcomed to suggest tools, websites,

forums, topics and any other resource that may aid the token in self-marketing and sector visibility. If Matic Fortune decides to incorporate a user's suggestion, that user will earn additional Matic Fortune tokens as a reward.

The staking program is designed primarily to encourage community participation and engagement, while also providing added value to token holders. By incentivizing users to contribute to the token's marketing efforts, Matic Fortune can tap into its community's collective knowledge and creativity while simultaneously strengthening its loyal user base.

Users will be able to stake Matic Fortune via a variety of different staking pools, each

of which will offer different rewards and benefits. Staking pools will be transparent and easily accessible, allowing users to monitor their rewards and contributions in real time.

Staking with Matic Fortune stands as an innovative program for our platform AI to

leverage its community's knowledge and expertise in elevating its marketing efficacy and sector presence.

By incentivizing users to contribute to the token's success, Matic Fortune will continue to build a strong, engaged community that is invested in its long-term growth and success.



# ROADMAP

## Q3 2023: Launch of Matic Fortune Token

- Launch of the Matic Fortune token on Polygon blockchain
- Presale of 50% of total token supply to the community
- Initial liquidity provided for trading on a decentralized exchange
- Launch of staking program to encourage community participation and engagement

## Q4 2024: Listing on Major Exchanges

- Listing of Matic Fortune on major centralized exchanges
- Increased liquidity and accessibility for users and investors

## Q1 2024: Development of AI Marketing Dashboard

- Development of an AI marketing dashboard (visible to users)
- Integration of machine learning algorithms to analyze successful marketing strategies
- Implementation of real-time updates on marketing activities and performance



## Q2 2024: Launch of AI Marketing Dashboard

- Launch of the AI marketing dashboard to the community
- Implementation of user engagement features (including suggestions and feedback)
- Integration of social media platforms and forums for marketing activities

## Q3 2024: Expansion of Marketing Efforts

- Expansion of marketing efforts to new markets and communities
- Partnership with influencers and content creators to promote Matic Fortune
- Development of additional marketing tools and materials

## Q4 2024: Integration with Decentralized Applications

- Integration of Matic Fortune into decentralized applications and platforms
- Increased token adoption and utility

## Q1 2025: Continued Development and Growth

- Continued development and improvement of the Matic Fortune token and its AI technology
- Expansion into new markets and applications
- Increased community participation and engagement



# SOCIALS

To be among the first to hear of every project advancement, follow Matic Fortune on our official social channels.



<https://t.me/maticfortunepro>



<https://www.facebook.com/profile.php?id=61553683383311>



<https://twitter.com/maticfortunepro>

